SRC’s 52-Week Charts®

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SRC 52-WEEK CHARTS

- **HIGH, LOW, CLOSE**
  Includes the 52 Week High and Low; and the last trading session’s High, Low and Close.

- **PRICE RANGES**
  A quick glance at the high, low, and closing prices will show you if your stock’s price trend is up, down or sideways. (Read from right scale.)

- **RELATIVE PERFORMANCE**
  This handy indicator shows you each stock’s relative-to-market action compared to the S&P 500.

- **VOLUME**
  Let’s you track the easy way the number of shares traded. (Read at the very bottom)

- **ADJUSTED EARNINGS**
  Earnings have been adjusted by removing extraordinary items – giving you the most accurate picture of earnings performance. (Read from left scale.)

- **MOVING AVERAGE**
  This line represents the average of closing prices for the most recent period. (Read from right scale.)

- **DIVIDENDS & STOCK SPLITS**
  Charts show dividend and stock splits. This allows for easy calculation to determine “basis” price and helps you establish reference markers to determine growth rates for prices, earnings, and dividends. (Read from left scale.)

- **SEMI-LOGARITHMIC SCALE**
  SRC stock charts are plotted on uniform semi-logarithmic (ratio) scale grids. This enables you to quickly compare percentage moves on one stock chart with any other.

Semi-logarithmic charts do a better job than arithmetic scale charts in providing an accurate picture. Example: Two stocks have an identical price rise. Each jumps 5 points. At first, it seems both stocks are performing equally well. But while for a $100 stock that’s a mere 5% increase in value, for a $20 stock it’s an attention grabbing 25%.

On any SRC stock chart, this 25% increase covers a distance 5 times greater than the 5%, so the sharply different rate of performance jumps right out at you. There’s no mistaking which stock is gaining ground at the faster rate. And it’s this rate of growth that warrants a closer look.
DISNEY WALT CO (DIS)  

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52 WEEK: HIGH $145.06/ LOW $100.35  
LAST: HIGH $142.24 LOW $139.74 CLOSE $139.85  

52 WEEK: HIGH $219.5/LOW $159.75
LAST: HIGH $176.49 LOW $174.1 CLOSE $174.67

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